

Call for Entries to The Chinese Language Journalism Award for Overseas Media 2021

1. The Chinese Language Journalism Award for Overseas Media

In order to encourage overseas Chinese media to write about the efforts and contributions of Taiwanese around the world and to serve overseas Chinese, the Overseas Community Affairs Council (hereinafter referred to as "OCAC") held The Chinese Language Journalism Award for Overseas Media for the first time last year, with the core concept of "Focusing on Taiwan and Reporting on Taiwan". There were two categories: print/web journalism and broadcast journalism. OCAC received 89 entries from twelve countries and regions.

This year, the OCAC is holding The Chinese Language Journalism Award for Overseas Media 2021, in the core concept of "Focus on Taiwan and Report on Taiwan." With "see the impact of the Chinese media under the pandemic" being this year's slogan, the OCAC aims to highlight that despite the impacts brought by the pandemic, overseas Chinese media are still committed to their duties and produce quality diversified content to their audiences. The OCAC hopes the award, which aims to encourage and recognize quality reporting by the overseas Chinese-language media, can help raise Taiwan's profile in the overseas Chinese community and the world arena.

The Chinese Language Journalism Award for Overseas Media 2021 will expand the categories of applications, in addition to the original "Print/Internet Reporting Category" and "Broadcast Reporting Category", the "TV/Video Reporting Category" will be added to showcase the professionalism and depth of overseas Chinese media reporting, the diversity and innovation of broadcast program content, and the richness and focus of the audio-visual reporting platform. It is hoped that the award will help promote Chinese culture and further deepen the link between Taiwan and the overseas Chinese community.

In addition, a "Special Award for OCAC News Correspondents" has been added this year. The special award has been set up to encourage overseas Taiwanese to volunteer as reporters. The coverage of the

overseas Chinese community by volunteers published by our e-newsletter has allowed expats to understand the Taiwanese government’s policy as well as the activities of the expat community.

2. Key Dates

- (1) Window for entries: From Tuesday, June 15th, 2021 to Sunday, August 15th, 2021 (23:59, local time in Taiwan)
- (2) Finalist Announcement: By Wednesday, August 25th, 2021 (local time in Taiwan)
- (3) Award Ceremony: Wednesday, October 13th, 2021 (local time in Taiwan), subject to change brought by the COVID-19 pandemic

3. Qualifications

Overseas Chinese language media, including newspapers, news agencies, magazines, professional news websites, radio stations, television stations, self-media, and Chinese language departments of international media organizations, which broadcast their works in Chinese characters, broadcast, and audio-visual formats.

4. Entries Details

Category	Award	Details for entries
Print/Internet Reporting	Public Affairs Report Award	(1) Entries must be self-produced in Chinese and published on media platforms outside of the Republic of China between August 1, 2020 and July 31, 2021, and must not be rewritten or republished work from the past.
	Chinese Community Service Report Award	(2) Written entries must be published in print or by online platforms. (3) The name of the entry should match the content of the entry. (4) Entries must be guaranteed by the entrant that the content and photos are copyrighted and do not infringe on the

Category	Award	Details for entries
	<p align="center">Taiwan Highlights Report Award</p>	<p>copyright of others or violate relevant laws and regulations.</p> <p>(5) For the above awards, each entrant may submit at most 2 different entries for each award.</p> <p>(6) After finalists are announced, they are required to provide photos and a one-minute video of their acceptance speech for the award ceremony.</p>
<p align="center">Broadcast Reporting</p>	<p align="center">Public Affairs Program Award</p>	<p>(1) The entry must be a Chinese-language self-produced broadcast published between August 1, 2020 and July 31, 2021. Entries must be published on a media platform outside of the Republic of China. They may not adapt or remake previous works with alterations.</p>
	<p align="center">Chinese Community Service Program Award</p>	<p>(2) Entries must be in broadcast or webcast form. This includes podcasting.</p> <p>(3) The name of the entry should match the content of the entry.</p> <p>(4) For the Mini Radio Drama Award, no more than three episodes are allowed, with each episode to be between three and five minutes. For other awards, entries are limited to 60 minutes.</p>
	<p align="center">Mini Radio Drama Award</p>	<p>(5) For the above awards, each entrant may submit at most 2 different entries for each award.</p> <p>(6) After finalists are announced, they are required to provide photos and a one-minute video of their acceptance speech for the award ceremony.</p>
<p align="center">TV/Video Reporting</p>	<p align="center">Public Affairs Program Award</p>	<p>(1) Entries must be original work for TV or the Internet published between January 1, 2020 and July 31, 2021. They must be published by media platforms outside of the Republic of China. No rebroadcasts or remakes of previous works with alterations are allowed.</p>

Category	Award	Details for entries
	<p align="center">Chinese Community Service Program Award</p>	<p>(2) The entries shall be broadcast in the form of TV or Internet programs.</p> <p>(3) The name and content of the entry should be consistent.</p> <p>(4) The length of the entry should be limited to 5-30 minutes.</p>
	<p align="center">Taiwan Highlights Program Award</p>	<p>(5) If the entry is a series of programs, a maximum of 3 episodes may be submitted.</p> <p>(6) For this award, each participant should submit no more than two entries.</p> <p>(7) After finalists are announced, they are required to provide photos and a one-minute video of their acceptance speech for the award ceremony.</p>
<p align="center">Special Award</p>	<p align="center">Special Award for OCAC News Correspondents</p>	<p>(1) Entrants must own the OCAC News Correspondents qualifications (before July 31, 2021).</p> <p>(2) Entries submitted must be produced between January 1, 2020 and July 31, 2021. Original works with photos and videos for print journalism must have been published by our e-newsletter. No re-writing is allowed.</p> <p>(3) The name and content of the entry should match.</p> <p>(4) Entrants are responsible for the intellectual copyright of their entries, including photos. There may be no violations of intellectual copyright or other legal regulations.</p> <p>(5) Each entrant may submit only one entry.</p> <p>(6) After finalists are announced, they are required to provide photos and a one-minute video of their acceptance speech for the award ceremony.</p>

5. Entries Submission

Category	Submission Details
<p align="center">Print/Internet Reporting</p>	<p>(1) To submit, fill out the Google online form on the official website, download the Word application form, and then return it to the organizer in both Word and PDF file formats. *Google form: name, phone number, email address and other contact information; specify award category. *Word application form: Submit both the Chinese and English versions of the applicant's information; description of the entry; include a link to the entry file on the cloud.</p> <p>(2) If the work is published in print media, please attach a text file and a scanned copy of published work (.jpg). If the work is published in online media, please attach the text file, the report link and the report screenshot (jpg.) when submitting the entry.</p> <p>(3) The entry form must be signed by the entrants' media outlets. Independent journalists must attach a copy of their passport.</p>
<p align="center">Broadcast Reporting</p>	<p>(1) To submit, fill out the Google online form on the official website, download the Word application form, and then return it to the organizer in both Word and PDF file formats. *Google form: name, phone number, email address and other contact information; specify award category. *Word application form: Submit both the Chinese and English versions of the applicant's information; description of the entry; include a link to the entry file on the cloud.</p> <p>(2) The entry form must be signed by the entrants' media outlets. Independent journalists must attach a copy of their passport.</p>
<p align="center">TV/Video Reporting</p>	<p>(1) To submit, fill out the Google online form on the official website, download the Word application form, and then return it to the organizer in both Word and PDF file formats. *Google form: name, phone number, email address and other contact information; specify award category. *Word application form: Submit both the Chinese and English versions of the applicant's information; description of the entry; include a link to the entry file on the cloud.</p> <p>(2) The entry form must be signed by the entrants' media outlets.</p>

Category	Submission Details
<p style="text-align: center;">Special Award</p>	<p>Independent journalists must attach a copy of their passport.</p>
	<p>(1) To submit, fill out the Google online form on the official website, download the Word application form, and then return it to the organizer in both Word and PDF file formats.</p> <p>*Google form: name, phone number, email address and other contact information; specify award category.</p> <p>*Word application form: Submit the Chinese version of the applicant's information; description of the entry; include a link to the entry file on the cloud.</p> <p>(2) If the work is published in print, please attach a text file and a scanned copy of published work (.jpg) If the work is published online, please attach the text file, the link, and a screenshot of the report (.jpg).</p> <p>(3) The entry form must be signed by the entrants' media outlets. Independent journalists' copy of their passport is not required.</p>

6. Judging Details

- (1) The Organizer shall form a Jury Executive Committee to select the judges for each category of the awards.
- (2) There are five judges for each category of the awards. They are responsible for the preliminary and the final review.
- (3) Judging Criteria:

Category	Award	Judging Criteria
Print/Internet Reporting	Public Affairs Report Award	<ul style="list-style-type: none"> ■ Theme relevance: 35% ■ Newsworthiness: 35% ■ News structure and interviewing skills: 30%
	Chinese Community Service Report Award	
	Taiwan Highlights Report Award	
Broadcast Reporting	Public Affairs Program Award	<ul style="list-style-type: none"> ■ Theme relevance: 30% ■ Content: 40% ■ Production skills: 30%
	Chinese Community Service Program Award	
	Mini Radio Drama Award	<ul style="list-style-type: none"> ■ Plot: 40% ■ Music and sound effects: 20% ■ Vocal expression: 20% ■ Production skills: 20%
TV/Video Reporting	Public Affairs Program Award	<ul style="list-style-type: none"> ■ Theme relevance: 35% ■ Content: 35% ■ Production skills: 30%
	Chinese Community Service Program Award	
	Taiwan Highlights Program Award	
Special Award	Special Award for OCAC News Correspondents	<ul style="list-style-type: none"> ■ Theme relevance: 35% ■ Newsworthiness: 35% ■ News structure and interviewing skills: 30%

7. Award Details

Category	Award	Details	Finalists	Winners
Print/Internet Reporting	Public Affairs Report Award	Reports on local public affairs issues, such as environmental protection, the disadvantaged, gender, and ethnicity.	3 - 5	1
	Chinese Community Service Report Award	Reports which serve overseas Chinese audiences and promote the characteristics of the Chinese community.	3 - 5	1
	Taiwan Highlights Report Award	Reports on issues such as people and things that highlight Taiwan's excellence in various fields in the overseas Chinese community.	3 - 5	1
Broadcast Reporting	Public Affairs Program Award	Reports on local public affairs issues, such as environmental protection, the disadvantaged, gender, and ethnicity.	3 - 5	1
	Chinese Community Service Program Award	Reports which serve overseas Chinese audiences and promote the characteristics of the Chinese community.	3 - 5	1
	Mini Radio Drama Award	Presented with a story that combines vocals, dialogues, music and sound effects. Each episode is limited to 3-5 minutes in length.	3 - 5	1
TV/Video Reporting	Public Affairs Program Award	Reports on local public affairs issues, such as environmental protection, the disadvantaged, gender, and ethnicity.	3 - 5	1
	Chinese Community Service Program Award	Reports which serve overseas Chinese audiences and promote the characteristics of the Chinese community.	3 - 5	1

Category	Award	Details	Finalists	Winners
	Taiwan Highlights Program Award	Reports on issues such as people and things that highlight Taiwan's excellence in various fields in the overseas Chinese community.	3 - 5	1
Special Award	Special Award for OCAC News Correspondents	OCAC News Correspondents' reports on the activities of the local overseas Chinese community and overseas Chinese news updates and other issues.	5 - 8	3

8. Prize

- (1) For the “Print/Internet Reporting”, “Broadcasting Reporting”, and “TV/Video Reporting” category awards, the finalists selected in the preliminary round shall be given a certificate; each winner selected in the final round shall be awarded a trophy and a cash prize of NT\$75,000 (approximately USD\$2,500).
- (2) For the “Special Award for OCAC News Correspondents”, the finalists selected in the preliminary round shall be given a certificate; each winner selected in the final round shall be awarded a trophy.
- (3) If no entry for each category award meets the judging criteria, the award shall not be presented.

9. Legal Details

- (1) According to the income tax law of the R.O.C., if the amount of the prize exceeds NT\$1,000 (calculated on an annual basis), the recipient of the prize must complete the prize declaration and provide the relevant identification documents, and the prize must be included in his or her personal income in the annual tax return.
- (2) For non-R.O.C nationals residing outside of the R.O.C., the organizer shall pose a 20% withheld winning tax rate on their prize regardless of the amount.
- (3) The prize money received by overseas winners shall be paid in U.S. dollars, subject to the exchange rate on the date of remittance. A

copy of the identity document (passport) shall be provided in accordance with the regulations.

- (4) The handling fees and other expenses arising from bank remittances within Taiwan shall be deducted from the prize money by the organizer.
- (5) The winner shall be considered forfeiting the right to win the prize should there be any inconsistency or incompleteness to the personal information provided, or refusal to comply with withheld winning tax regulations.
- (6) The entrant shall be responsible for the loss of the prize for any reason that cannot be attributed to the organizer, such as damage during the mailing or remittance process as well as late or wrong or missing delivery due to incorrect personal information provided. The organizer will not resend the prize.
- (7) In accordance with the provisions of the Personal Data Protection Law, the winner agrees to authorize the organizer to collect, computerize and make use of their personal data related to the winning prize within the scope of the event, but not for other purposes, and authorizes the organizer to publicly announce the name of the winner.

10. Note

- (1) Entries previously submitted to The Chinese Language Journalism Award for Overseas Media (2020) are not eligible for re-entry.
- (2) Each entry shall be limited to one award and shall not be entered across awards.
- (3) Entries entered in the Awards shall agree to grant the organizer and relevant third parties the right to use the entries in public, both domestically and internationally, without compensation, on a permanent basis from the date of announcement of the finalists.
- (4) If the entry is involved in any violation to the relevant regulations, the certificate, trophy and cash prize will be revoked and recovered.
- (5) Any plagiarism or copying of other's works, pornography, violence, slander, personal attacks, religious issues, political issues or indecent works, infringement of others' privacy or obstruction of social decency and public order are prohibited.

- (6) Entrants must have full copyright and not infringe on the intellectual property rights of others. If music or pictures of a third party is used, the entrant should make sure that legal authorization is obtained and declared. If any third-party entity objects to the legality of the work (e.g., portrait rights, copyright, etc.) and it is found to be true, the organizer will not only disqualify the winner of the prize and recover the prize and the prize money, but also hold the participant responsible for any legal liability for violation of copyright. The entrant shall bear all losses incurred by the organizer.
- (7) The copyright of all submitted works belongs to the creator, but the organizer may use the relevant creative elements for marketing purposes. The entrant agrees that the copyright (including and not limited to the exclusive right to reproduce, publicly dictate, broadcast, screen, perform, display, adapt, edit, lease, etc.) of the submitted work shall be deemed to be fully transferred to the organizer upon the confirmation of the award. The organizer shall have the right to make use of the work in any way (including authorizing to any third party) without limitation in terms of place, time, frequency.
- (8) For non-awarded works, the organizer only retains the right to promote and market the event for non-commercial purposes. If there is a need for direct and complete use in the future, the organizer will negotiate with the creator separately for the basic fee to obtain the necessary rights.
- (9) Winners will be announced on the event website and notified by e-mail within one week of the announcement, including the signing of the consent form for the use of portrait rights and the consent form for the license and transfer of copyright. If the winner does not send required relevant information within two weeks of the announcement, the winner will be deemed to have forfeited the right to win the award.
- (10) The organizer has the right to cancel, terminate, postpone, modify the content of the event, change the content of the award, or suspend the event. Other matters not yet completed may be revised and supplemented at any time and shall be in accordance with the relevant regulations of the organizer.